

# 2 Giant Buildings Full of Popular-Priced Spring Goods

Double *Z.N.* Green Trading Stamps With Purchases Before 12 o'Clock



ROTH SIDES OF 6TH AVE. 18TH & 19TH ST.

**In Our MAIN Building**  
Everything that men, women or children wear.  
Everything that men, women or children eat or drink.  
Everything that men, women or children use for sport or play.  
Everything that men, women or children wish to read.

**In Our GREENHUT Building**  
Everything that the home needs in furniture.  
Everything that the home needs in carpets, rugs, curtains, pictures or ornaments.  
Everything that the kitchen needs, from cook stove to soap dish.

## Valuable Big Store "Pointers"

**Elevated Railroad Entrance**—Direct entrance to BOTH buildings of the Greenhut-Siegel Cooper Store from the 18th Street Station of the Sixth Avenue "L".

**Free Omnibuses**—Our customers will find it convenient to make use of the free of charge omnibuses which we maintain between the Big Store and the Third Avenue "L" "booths," also, at the 18th Street Station of the Subway. These conveyances go east along 19th Street, returning via 14th Street.

**Hudson Tunnel**—By using the Hudson River tunnels from Jersey City or Hoboken to the 10th Street Station in the basement of our MAIN Building, you are under cover from the time you board your train until you reach The Greenhut-Siegel Cooper Store.

**Tea Room**—A cordial invitation is extended to you to visit our attractive Tea Room, on the Second Floor of our GREENHUT Building, and partake of a refreshing cup of fragrant tea—with our compliments and best wishes.  
GREENHUT-SIEGEL COOPER CO.

Sets of Complimentary *Z.N.* Stamps Will Be Distributed FREE, TOMORROW, in Our MAIN Building

(As many sets as are requested will be given.)  
Distribution in Ladies' Parlor, Fourth Floor, MAIN Building.

## First 1911 Sale of Screen Doors

This sale is sure to meet with a tremendous response, for this is the time of the year to think about putting up screen doors.

Other Big Attractions in This Department, Tomorrow:

### Sale of Model Refrigerators.

These refrigerators are without doubt the best constructed that money can buy. They are highly polished ash in golden oak finish; charcoal filled, which insures a perfect circulation of dry cold air in the provision chamber; shelves and waste pipe removable; extra heavy ice rack.

Lift cover style, 23 1/2 inches wide, 15 inches deep and 38 inches high. \$8  
Lift cover style, 24 1/2 inches wide, 16 inches deep and 39 1/2 inches high. \$10



### Garden Implements.

Garden Hoes—double, 12 teeth at \$15c  
14 teeth at \$16c  
16 teeth at \$20c  
Pruning Shears—extra heavy, adjustable nut, volute spring, at \$35c

### Steel Bakes—curved ones, strong, hard-wood, 12 inch, at \$40c 14 inch at \$45c 16 inch at \$50c

### Spades or Shovels—round-pointed, wooden D handle, 18 inch, at \$45c riveted back, at \$45c

### Galvanized Watering Pots—8 quart size, at \$35c

**Black Wire Screen Cloth**  
For fixing your last year's doors and screens.  
38 inches wide, 14c  
32 inches wide, running yard, 16c  
34 inches wide, running yard, 17c  
42 inches wide, running yard, 21c

### Paints, Varnishes, Etc.

Jap-an-lac—we carry a complete and full line of all colors in jap-an-lac, 1/2 pint, 20c; 1/4 pint, 30c; pint, 50c; quart, 90c  
Ready-Mixed Paints—quart, 30c; half gallon, 45c; gallon, 75c  
Permanent Floor Paint—quart, 45c; half gallon, 75c; gallon, 1.45  
Alabaster—a sanitary wall coating; will rub off; 5-lb. package, white or colors, 50c  
We also have a full and complete line of paints, varnishes, oils, stains, etc.; also green or black screen paint, pint, 40c; half-pint, 25c



## GREENHUT BUILDING

85c

### Household Furnishings

5-ft. Stand Pat Step Ladders—with rail rest, at 55c  
6-ft. 65c  
Floor Mops—with 4-foot handle, at 25c  
Floor Mops—with 6-foot handle, at 33c  
Eliel Standard Carpet Sweepers—\$1.65  
White Enamel Toilet Stands—Complete with basin, pitcher, soap dish; suitable for home and cottage use; at 85c  
Combination Shelf and Clothes Driers—shelf can be used when drier is not in use, at 55c  
25-Pound Japan Flour Canisters—at 29c  
Umbrella Jars—fancy japan umbrella jars, floral decorations, at 29c

## In Our MAIN Building—A Very Important Exhibit and Sale, Tomorrow, of Boys' Spring Suits and Reefers at \$6.75

Swagger, handsome, up-to-the-minute garments that stylish young fellows are sure to like. Furthermore, these garments are highly serviceable—made in the very best manner and of the very same grade of materials used in the clothing of grown-ups.

**The Suits:** Styles and fabrics right up to the top of the best Spring styles; yoke Norfolk, double-breasted, sailor, Russian and military models for your choosing; handsome Spring and Summer weaves in strictly all-wool fabrics; full-lined peg-top or knickerbocker trousers, as preferred; coats lined with best serge or mohair, with center vent; some suits with two pairs of knickerbocker trousers; sizes 7 to 18 years.  
Fancy striped worsteds and plain navy-blue serge; excellently tailored; the former have one pair of full-lined knickerbockers and the latter two pairs; sizes 7 to 18 years.  
Also suits for the little fellows—2 1/2 to 10 years—in plain blue and regulation serges and fancy fabrics.

**The Reefers:** Plain blue serge, shepherd plaids and fancy covers; chevron on sleeve; velvet or self collars; sizes 2 1/2 to 10 years.

450 Boys' Spring Reefers—Plain blue, golf red, black-and-white checks and light fancy mixtures; the popular double-breasted reefers for the little fellows; sizes 2 1/2 to 10 years. \$1.95

(MAIN Building, Second Floor.)

## In Our GREENHUT Building—A Big Sale of Nottingham Lace Curtains and Sash Laces

A manufacturer's line of this season's designs at CLOSING-OUT PRICES. All PERFECT GOODS, offered at price concessions not to be found elsewhere:  
Fish Net Laces—suitable for sash and long curtains; strong assortment of patterns; excellent quality; 45 inches wide; white and Arab color; values 50c and 60c a yard; at 25c  
Nottingham Lace Curtains—Point d'Esprit effect; with pretty border; value \$1 a pair; at 65c  
Nottingham Lace Curtains—plain centers and pretty borders; also beautiful all-over designs; usually \$3 a pair; at \$2.10

Sample Lace Curtains—full length and width; excellent quality; values up to \$1.75 each; at 39c

(GREENHUT Building, First Floor.)

## IN OUR GREENHUT BUILDING March Sale Domestic Rugs

These rugs are EXTRA LARGE SIZE. They are very suitable for office use, or for rooms of more than ordinary dimensions. The prices quoted show marked reductions:

Size 10.6x12.0	Size 10.6x13.6	Size 11.3x12.0
\$47.50 Wilton Rugs \$39.50	\$29.50 Axminster Rugs \$24.50	\$34.50 Body Brussels Rugs \$29.50
29.50 Axminster Rugs \$22.50	39.50 Body Brussels Rugs \$34.50	22.50 Velvet Rugs \$19.50
55.00 Wilton Rugs \$45.00	24.50 Tapestry Brussels Rugs \$19.50	Size 9.0x15.0
34.50 Body Brussels Rugs \$29.50	60.00 Wilton Rugs \$47.50	39.50 Body Brussels Rugs \$34.50
22.50 Tapestry Brussels Rugs \$18.50	Size 9.0x14.0	Size 11.3x15.0
19.50 Tapestry Brussels Rugs \$17.50	45.00 Wilton Rugs \$37.50	39.50 Axminster Rugs \$29.50

(GREENHUT Building, First Floor.)

## In Our Main Building—Showing the Newest Spring Models in "C-BalaSprite" Corsets

A perfect-fitting corset suited to every feminine figure, and in a wide range of styles.  
The popular "C-B a la Spirite" corset is specially designed to serve as the perfect moulder of the physical lines, and to meet in a peculiarly distinctive way the demands of fashion. For these two points of excellence it has a following among fashionable women that is unequalled.  
"C-B a la Spirite" corsets are made up in batiste, coutil and fancy broches, with low, medium or high bust, medium or long over hips and back, and garters attached on front and sides. Priced as follows:  
\$1, \$1.50, \$2, \$2.50, \$3, \$4 & \$5.00

(MAIN Building, First Floor.)

## In Our GREENHUT Building—Sale of 10,000 Pieces of Homer Laughlin Porcelain Tableware

Remarkably Moderate Prices Rule This Timely Selling Occasion  
Your choice of two artistic decorations—a green or maroon band with neat gold leaf border. THE PRICES PRINTED BELOW ARE THE BEST REASONS WHY YOU SHOULD VISIT THE CHINA SECTION IN OUR TREMENDOUSLY POPULAR GREENHUT BUILDING, TOMORROW.

Ten, Breakfast or Covered Dinner Plates—each 10c	Vegetable Dishes—each 49c	Tea Cups and Saucers—each 10c
Meat Dishes—each 29c	Deep Salad Bowls—each 19c	Fruit Saucers—each 5c

## Two Remarkable Special Values from Our Dinner Set Section

\$8.95 Decorated Porcelain Dinner Sets, at \$5.95  
100 pieces; for 12 persons; pink or lavender; floral design on plain shape.  
\$15 Fine Thin Carlsbad China Dinner Sets, at \$9.75  
100 pieces; each piece is gold-lined and has very dainty floral decorations.  
**Rich Cut Glass Fern Dishes, \$3.95**  
8-inch size; brilliant deep cutting; complete with fern and large crystal mirror; as illustrated.  
(GREENHUT Building, Main Floor.)

(GREENHUT Building, Main Floor.)

## IN OUR MAIN BUILDING. \$1.25 Black Satin at 83c

The Opportunity of the Season to Save Big Money on This Admirable Material.  
A beautiful, lustrous and serviceable quality of black satin. Duplicates; 36 inches wide.  
Sale, tomorrow, in the greatly enlarged new Silk Store on the First Floor, Center.  
(MAIN Building.)

## IN OUR MAIN BUILDING. A Pre-Easter Sale of Silver-Plated Ware

Tomorrow's Selling Prices Average a Saving of 1/3 Off Usual Quotations

\$4.50 Baking Dishes—at \$2.95	\$3.95 Cake Baskets—at \$1.95
95c Baby Cups and Napkin Rings—at 50c	\$1.50 Flower Pots—including natural growing palm; as illustrated; at 75c
\$2.95 Bread and Celery Trays—at \$1.95	\$7.50 Coffee Sets—4 pieces, including tray; chased grape design; at \$5.50
\$1.25 Mustard Jars—blue or white; glass linings; at 75c	

(MAIN Building, M in Floor.)

## IN OUR MAIN BUILDING. \$4 Blue Serge "Kingly" Trousers \$2.35

Only 685 Pairs, and Only for Tomorrow  
Guaranteed all-wool fast-color blue serge. Absolutely the best \$4 grade of trousers on the market today. All sizes and styles for men and youths. EVERY WAIST-MEASURE FROM 28 TO 54.  
**Plain or Cuffed Bottoms**  
"Peg-top" styles for young fellows—semi-"peg-top" for their older and more conservative brothers. Men and youths of every build can and will be fitted PERFECTLY.  
These trousers are shapely—every pair cut separately, and in workmanship are equal to custom-made. Every pair is sewed through-out with Belding Bros.' cable-cord silk. THEY WILL NEVER RIP. WE GUARANTEE ABSOLUTE SATISFACTION. New trousers, promptly and pleasantly, for any that "go wrong."  
**And Our Finest "Kingly" Trousers at \$7.50**  
We invite you to make comparisons: We claim that these trousers are the equal in material, workmanship, trimming and every other detail of \$10, \$12 and \$15 trousers made by custom tailors. Your choice of a very extensive variety of finest imported worsteds.  
If you want absolutely the best trousers made in America these are decidedly the ones to buy.  
(MAIN Building, Second Floor.)

## IN OUR MAIN BUILDING "The PUREST Foods at the LOWEST Prices"

This is the slogan of our Grocery Department! All staple and fancy groceries are priced here at figures which represent MARKED SAVINGS FOR THE HOUSEKEEPER. MAIL AND TELEPHONE ORDERS PROMPTLY FILLED. 'Phone, 4000 Chelsea.

<b>Imported Eggs</b> UMBRELLA EGGS—three-inch size; usually 24 a pound; special, 35c FANCY SMYRNA EGGS—usually 12 a pound; special, 25c		<b>Regular Coffee</b> Our Popular Brand coffee is the best obtainable at 25c a pound; 10 lb. tin, \$2.85 HAZEL BATH MATCHES—64c PURE BREAKFAST COCOA—in 1 lb. tins, 25c FULL CREAM CHEESE—1 lb. 15c VIRGINIA TOMATO CATSUP—12c FRENCH OLIVE OIL—half-gallon can, \$1.45		<b>White Potatoes</b> The best selections in the market, 12 lbs. bag, 75c; 25 lb. bag, \$1.57 FANCY RED SALMON—dressed, 19c NORWAY HERRING—dressed, 10c ROYAL RED BEETS—dressed, 12c Delicious Teas 50c TEAS—5-lb. caddy, \$2.43c 75c TEAS—5-lb. caddy, \$3.19c SAMPLE TEAS—5-lb. caddy, 23c Borden's Milk Perfected brand—evaporated, 12 regular 10c cans, 25c 12 regular 10c cans, 25c		<b>Granulated Sugar</b> Best standard refined; packed in net-weight cotton bags, 25-lb., 75c; 50-lb., \$1.45 NEW LARD CRACK—gathered from nearby farms; clean, in cartons, 23c PATENT FLOUR—Fountain premium patent, 50c; 45c; 40c; 35c; 30c; 25c SUPERIOR CANDLES—for houses, 12c PURE TABLE SALT—5c		<b>Fresh Fish</b> Halibut steaks, 12c Boston codfish steaks, 12c Fresh shad, 12c	
<b>Fresh Butter</b> No ordinary dairy butter, but the very finest, freshly made special creamery—our fountain quality. Print, 32c \$1.58		<b>Self-Rising Flour</b> Hygienic food Co.'s Pancake Flour; for pancakes, Gums and Muffins; 5-lb. bag, 75c; 12-lb. bag, 75c FRESHLY ROLLED OATMEAL—10 lbs. 35c; 5 lbs. 19c		<b>Hams and Bacon</b> MILD-CURED HAM—14c OLD'S CELEBRATED BACON—18c HAZEL WESTPHALIA-STYLE BACON—18c FINEST MILD-CURED BACON—31c HAZEL WESTPHALIA-STYLE BACON—22c		<b>Pork</b> Whole loin of fresh Jersey, 14c			

(GREENHUT Building, Third Floor.)

## In Our MAIN Building Wines and Liquors

<b>Bass &amp; Co.'s Pale Ale</b> Barrel of 10 dozen pints, 55c; 25-lb. caddy, 55c Bottle of 10 dozen pints, \$1.54 Bottle of 25-lb. caddy, \$1.04		<b>Guinness' Extra Dublin Stout</b> Bottled in Dublin, sold nearly everywhere at \$1.00 a dozen pints; at our sale, barrel of 10 dozen pints, \$1.65 Bottle of 25-lb. caddy, \$1.09		<b>Mercur Three-Star Cognac Brandy</b> Bottled in France, sold in other stores at \$1.25 a bottle; here, this sale, \$1.24		<b>Old Crow Whisky</b> Bottled in Kentucky, sold in other stores at \$1.25 a bottle; here, this sale, 67c	
<b>VALE COGNAC</b> —all kinds, made in the finest old vineyards; 1/2 bottle, 98c JAS. JAY'S OLD FASHIONED SCOTCH WHISKY—\$1 bottle, 88c CLUB HOUSE WHISKY—50c bottle, 74c		<b>Monticello Rye</b> —\$1.25 gallon, \$2.94; 54 quart bottle, 84c REGAL RYE OR OLD FASHIONED WHISKY—50c bottle, 69c		<b>Royal Monogram Whisky</b> —24.25 gallon, \$3.74, regular \$4.25 98c		<b>Rhine &amp; Moselle Wines</b> Imported from Rhinehardt & Sohn, Heidelberg—A-R, Germany Case of 12 bottles, Regular Sale Price, \$5.25 Nectarine, 5.25 Bordeaux, 5.25 Hochheim, 5.25 Riesling, 5.25 Zinfandel, 5.25 W.H.S.K.Y. 88c	
<b>Sauternes</b> From Pellerin, Elie & Co., Bordeaux, France Bottle of 12, Regular Sale Price, \$6.15 Bottle of 6, 3.07 Bottle of 3, 1.54 Bottle of 1.5, .77		<b>Pure California Wines</b> Bottle of 12, Regular Sale Price, \$1.90 Bottle of 6, .95 Bottle of 3, .47 Bottle of 1.5, .23		<b>Old Dupuy &amp; Co.'s 3-Star Brandy</b> Bottled in France, sold in other stores at \$1.25 a bottle; here, this sale, \$1.39		<b>Imported Claret</b> From Armand Freres & Co., Bordeaux, France Case of 12 bottles, Regular Sale Price, \$5.15 Bordeaux, 5.15 St. Julien, 5.15 Margaux, 5.15 Pauillac, 5.15 Chateau La Grosse, 5.15 Chateau La Grosse, 5.15	
<b>Dry Gin</b> Bottled at the distillery in London, England; sold in other stores at \$1.25 a bottle; here, this sale, \$1.15		<b>Pilgrim Holland Gin</b> Bottled at the distillery in London, England; sold in other stores at \$1.25 a bottle; here, this sale, \$1.15					

(MAIN Building, Third Floor.)

## IN OUR MAIN BUILDING Life Insurance for Stockings

That's practically what this offer amounts to. Briefly it's this: We are handling what is positively the best brand of guaranteed hose on the market.  
The brand we have chosen after the most searching investigation is **Buster Brown Guaranteed Hose**  
No more darning. Buy 4 pairs, wear them alternately, and if they wear out before four months have expired you get new ones.  
What could be fairer?  
All Sizes for Men, Women and Children. Handsome in Appearance. Unqualifiedly Recommended. Perfect for the "Society Boy." Admirable for Women. Garters Won't Tear Them.  
(MAIN Building, Main Floor.)

(MAIN Building, Main Floor.)

Ask for *Z.N.* Green Trading Stamps—We Give Them